

Alignment with Vision 2030

Advancing Vision 2030 through a homegrown digital platform

Jahez stands as a shining expression of Saudi Vision 2030 in action. Founded in Riyadh and scaled nationally and regionally, the Company embodies the Kingdom’s ambitions for economic diversification, digital transformation and private-sector leadership. By building a technology-led, on-demand ecosystem that connects consumers, SMEs, logistics providers and payment infrastructure through a single platform, Jahez translates Vision 2030 priorities into everyday economic activity.



Its evolution from startup to listed national champion reflects the success of reforms supporting entrepreneurship, capital markets development, cashless payments, smart logistics and job creation. In doing so, Jahez aligns closely with Vision 2030 goals, reinforcing a more digital, inclusive and innovation-driven Saudi economy.



Vision 2030 goal	Aligned strategic objectives	2025 achievements	2026 goals
Grow the digital economy	Strengthen Jahez as a leading Saudi food-tech and digital commerce platform	Expanded merchant and customer base; improved platform scalability and reliability	Deepen market penetration and expand platform capabilities
Empower SMEs and entrepreneurship	Enable local restaurants and SMEs through digital tools, logistics and data insights	Onboarded and supported local merchants across the Kingdom	Launch advanced merchant solutions and monetization tools
Enhance quality of life	Improve customer experience through faster delivery, reliability and personalization	Improved delivery times, app usability and customer satisfaction	Deliver hyper-personalized experiences and faster, more convenient services
Develop digital and human capital	Invest in Saudi talent and advanced digital skills	Increased Saudization and launched targeted tech and operations training programs	Establish Saudi-led centers of excellence in product, data and AI
Foster innovation and emerging technologies	Adopt AI, data analytics and scalable cloud infrastructure	Piloted AI-driven demand forecasting, routing and customer analytics	Commercialize AI solutions and introduce new innovative services
Promote sustainability and operational efficiency	Optimize logistics and delivery efficiency	Improved fleet utilization and reduced operational inefficiencies	Pilot sustainable delivery models and further reduce cost per order